

Collaboration in Campaigning

Authors:

Daniel Walsh, TCDSU-AMLCT

Abstract ID: 443

Event: USI/AMLÉ Comhdháil 2025

Topic: Union Organisation

Keywords: UO

BEGIN YOUR MOTION OR AMENDMENT BELOW THE DASHED LINES BENEATH THE INSTRUCTIONS

**Please put the title of the motion at the
top of the motion in H1**

**Please put your SU name (or the committee on behalf
of which you are proposing a motion or amendment) at
the top of the motion in H2**

Formatting: put any 'Congress notes/believes/' etc prefixes in **H3 or Bold** and make sure a space exists between each clause paragraph. Have a look at <https://congress.usi.ie/writing-a-motion-for-usi-congress/> for advice.

Collaboration in Campaigning

TCDSU-AMLCT

Comhdháil believes:

That the strength of our Union is founded on the collaborative efforts of our Member Organisations

Comhdháil acknowledges:

The success of recent collaborative campaigns by a number of Member Organisations, and their officers.

Comhdháil applauds:

The vital work carried out by part-time officers and other student activists, without whom our Member Organisation could not function as effectively as they do.

Comhdháil therefore mandates:

That the regional Vice Presidents, in collaboration with the Vice President for Campaigns, work to organise region-specific campaign strategy meetings between Member Organisation, to be held before or during the first term of the Academic Year, where full-time officers, part-time officers, and student members of e.g. relevant Member Organisation campaign committees can discuss common issues and formulate collaborative campaigns to address them.

Comhdháil further mandates:

That the regional officers maintain a calendar of planned Member Organisation campaign weeks and actions, so as to avoid any unnecessary clashes, and to identify further opportunities for collaboration.

Establishing Institutional Memory Within USI/AMLÉ

Proposed by: DCU Students' Union

Authors:

Karl Ormsby, dcusu

Abstract ID: 442

Event: USI/AMLÉ Comhdháil 2025

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Establishing Institutional Memory Within USI/AMLÉ

Proposed by: DCU Students' Union

Comhdháil notes:

USI/AMLÉ was initially founded in 1959 and has since then had an extensive impact on the student movement across the years. Running major campaigns in previous years spanning across both the South and North of the Country.

Comhdháil further notes:

Currently, the only resource available for students to see the history of USI/AMLÉ is a small segment of the website, in which there is at most a small excerpt on the work done by USI/AMLÉ in the 70s, 80s, 90s, and 2000s. Meaning that several decades worth of campaign material goes unseen, forgotten to the passage of time, and unnoticed by the students of today.

Comhdháil believes:

Typically, it is good practice to ensure that an archive is kept of old campaign materials & resources to both draw inspiration and innovate from, establishing institutional memory within the organization. This good practice then acts as a way to strengthen the image of USI/AMLÉ through emphasis on what has been achieved in prior years.

Comhdháil mandates:

USI/AMLÉ President to work with staff & Coisté to compile an archive of campaigns and the history of USI/AMLÉ which would be made publicly available.

Lobbying for Further Student Representation within the HEA

Proposed by: DCU Students' Union

Authors:

Alishaer Ahmed, dcusu

Abstract ID: 441

Event: USI/AMLÉ Comhdháil 2025

Topic: Union Organisation

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Lobbying for Further Student Representation within the HEA

Proposed by: DCU Students' Union

Comhdháil notes:

The Higher Education Authority (HEA) is a body responsible for leading the strategic development of higher education institutions (HEI) across the South, USI/AMLÉ frequently finds itself having conversations with the organization, and in a few contexts sits on boards both advisory and policy based.

Comhdháil further notes:

Typically, the HEA would invite 1-2 officers to sit on boards, being representatives of all students represented by USI/AMLÉ. This puts an intense burden on coiste in terms of representing the views of students, leading to policy and publication being largely driven by staff and catered to staff within HEIs. Despite this fact, most policy written by the HEA is written to impact both students and staff within HEIs. Occasionally, officers are sent to sit on advisory boards and hold no stakes in the actual creation of policy. Which can often lead to the policy remaining inadequate or tone-deaf to the current state of affairs for students.

Comhdháil firmly believes:

USI/AMLÉ should push the HEA to realign its focus to factor in both staff and students, and to listen to representatives from both cohorts, rather than stacking policy boards with almost exclusively staff, and should use its influence as a representative of 95% of the student population to influence the HEA to involve students more closely with the process of making policy.

Comhdháil mandates:

USI/AMLÉ President as well as other relevant members of coiste to lobby the HEA to engage more with students in relation to policy, and to take a more proactive stance on hearing student's voices.

Motion Re: Human Rights Impact Assessments for USI/AMLÉ Partnerships

Authors:

Faye Ní Dhomhnaill, Comhaltas na Mac Léinn, Ollscoil na Gaillimhe

Abstract ID: 413

Event: USI/AMLÉ Comhdháil 2025

Topic: Union Organisation

Keywords: union organisation

Motion Re: Human Rights Impact Assessments for USI/AMLÉ Partnerships

Comhaltas na Mac Léinn, Ollscoil na Gaillimhe

Comhdháil Notes: USI/AMLÉ's role as enablers of change, and the importance of upholding human rights on all levels of the organisation

Comhdháil Believes: A rigorous system is needed to ensure all institutions/organisations are given the same level of scrutiny when pursuing membership or partnership alongside USI/AMLÉ. The same scrutiny should also be applied to suppliers USI/AMLÉ buy from.

Therefore, Comhdháil Mandates: USI/AMLÉ Coiste Gnó, led by the President to create a human rights impact assessment (HRIA) form for all partnerships, supply contracts and memberships to be considered under. The HRIA should give consideration but not be limited to topics such as;

- Institutions/Organisations enabling/causing physical harm to individuals
- Institutions/Organisations enabling/causing segregation
- Institutions/Organisations enabling/causing environmental harm
- Institutions/Organisations enabling/causing harm to person's identity through denial of language or identity rights
- Institutions/Organisations enabling/causing discrimination of minority groups
- Institutions/Organisations whose membership also enable any of the above.

Comhdháil Further Mandates; That all current partnerships of USI/AMLÉ are retrospectively put through the same HRIA by the President, and should an organisation be found to be in breach of the HRIA, USI/AMLÉ will end said partnership.

AMLÉ Social Media Strategy

Authors:

Emma Monahan, AMLÉ Coiste Gnó

Abstract ID: 412

Event: USI/AMLÉ Comhdháil 2025

Topic: Union Organisation

Keywords: social media

AMLÉ Social Media Strategy

Vice President for the Dublin Region

Comhdháil Notes

In the digital age that we find ourselves living in today, social media is a great tool when used to reach a large audience. AMLÉ's uses social media as one of its primary methods of communication with its members, with Instagram being the organisation's most active account.

Comhdháil Notes with Concern

AMLÉ has over 370,000 members across the island but under 10,000 followers on Instagram, meaning that the organisation is reaching less than 2.7% of its members through its most active account (assuming all followers are members).

Comhdháil Mandates

The AMLÉ president, with help from the Coiste Gnó, to create a social media strategy outlining:

1. A strategy for the growth of the organization's following on Instagram and on other popular social media platforms such as TikTok.
2. A new branding pack that ensures that AMLÉ's posts are familiar and recognisable to the audience.
3. A plan to use social media to communicate the work that AMLÉ is doing to its broader membership, who are often unfamiliar with the day-to-day work of the organisation e.g. motions passed at Comhairle Náisiúnta, work that is being done with other

organisations, wins that have been achieved.

Pre-Budget Submission

Authors:

Nathan Murphy, USI/AMLÉ

Abstract ID: 381

Event: USI/AMLÉ Comhdháil 2025

Topic: Union Organisation

Keywords: PBS

Pre-Budget Submission

Proposed by the Vice-President for Campaigns

Comhdháil recognises

The annual publication of the USI/AMLÉ Pre-Budget Submission is a key publication used to lobby every year.

Comhdháil believes

The timeline for the Pre-Budget submission in its current format is not as impactful that it could be.

Comhdháil mandates

The Vice President for Campaigns to ensure the pre-budget submission is to be published no later than the 31st of May every year and that it includes budgetary asks so the document can be used throughout the year to support Students' Unions when lobbying members of the Oireachtas.

This motion repeals 2021 UO 10: Pre-Budget Submission