

USI Commercial Entities Engagement Strategy

Proposed by DCU Students' Union

Comdháil Notes

External commercial entities such as but not limited to event agencies, promoters, marketing agencies and brands often look to use Students' Unions and the Union of Students Ireland as ways to engage with new customers.

Comdháil Further Notes

That engaging with such companies can provide a benefit to students and provide students with new opportunities.

Comdháil Believes

That it is of utmost importance that there is a fair, transparent and clear procedure that aligns with the USI Constitution is accessible to all Member Organisations outlining the criteria of what external commercial entities USI engage with.

Comdháil Further Believes

Engagement with commercial entities should, where applicable, provide USI with financial benefits directly to the organisation.

Comdháil Mandates

The USI President develops a clear procedure on the selection and vetting of external commercial entities that USI will consider working with in the future. This procedure shall be presented to the next Comhairle Náisiúnta for discussion, and sent to the next Comhdháil for approval.

Comdháil Further Mandates

Annually the USI President develops and reviews a costing rate guide for external commercial entities to engage with USI.

Comdháil Further Mandates

That USI only works with commercial entities whose values align with stances approved by Comdháil and the values of the USI Constitution.